

The Texas Record Advertising Rate Sheet

The Texas Record is the official magazine of the Texas Court Reporters Association. Published quarterly (September, December, February and May) this magazine is mailed out to over 1,000 court reporters in the state of Texas and members are able view each issue online and in full color. Each issue is packed with information on new rules and regulations, technology advances, ethical issues, and a variety of articles to keep Texas court reporters informed with what is going on in their state and in their profession. Partnering with TCRA is the best way to leverage your support for Texas court reporters and to gain maximum exposure to our membership.

With 2011 fast approaching, now is the time to place your advertising order to receive special pricing.

Discounts are offered to advertisers who choose to advertise in all 4 issues of the magazine.

For questions, please contact Beth Faulk at (903) 675-1806 or texasra@embarqmail.com

Sizes	1 Issue	2 Issues	3 Issues	4 Issues	TOTAL
Outside Back Cover 8 ½" W x 11" H	\$600	\$525	\$450	\$375	
Inside Back Cover 8 ½" W x 11" H	\$550	\$475	\$400	\$325	
Inside Front Cover 8 ½" W x 11" H	\$575	\$500	\$425	\$350	
Full Page 7 ½" W x 10" H	\$425	\$375	\$325	\$275	
2-Page Spread 17 ½" W x 11" H	\$750	\$675	\$600	\$525	
½ Page Vertical 3 ½" W x 10" H	\$300	\$275	\$250	\$200	
½ Page Horizontal 7 ½" W x 4 ½" H	\$300	\$275	\$250	\$200	
¼ Page 3 ½" W x 4 ½" H	\$150	\$130	\$110	\$100	
Professional Member Listing 2 ¼" W x 2" H	\$40	\$35	\$30	\$20	
Total Due					

Artwork must be submitted in a pdf or jpeg format to: texasra@embarqmail.com

Deadlines:

September Issue – July 15th

December Issue – September 15th

February Issue – November 15th

May Issue – February 15th

www.tcra-online.com

Advertising Contract The Texas Record

Texas Court Reporters Association

Company Name:	
Contact Name:	
Address:	
City / State / Zip Code:	
Phone / Fax:	
Email / Website:	

Advertisement Size Selections	1 Issue	2 Issues	3 Issues	4 Issues	TOTAL
TOTAL DUE:					\$

Method of Payment:

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Account Number:	
Expiration Date:	
Billing Address:	
Billing Zipcode:	
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Please send to:

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